

C.R.A.M - YOUR COURSE

GUIDE

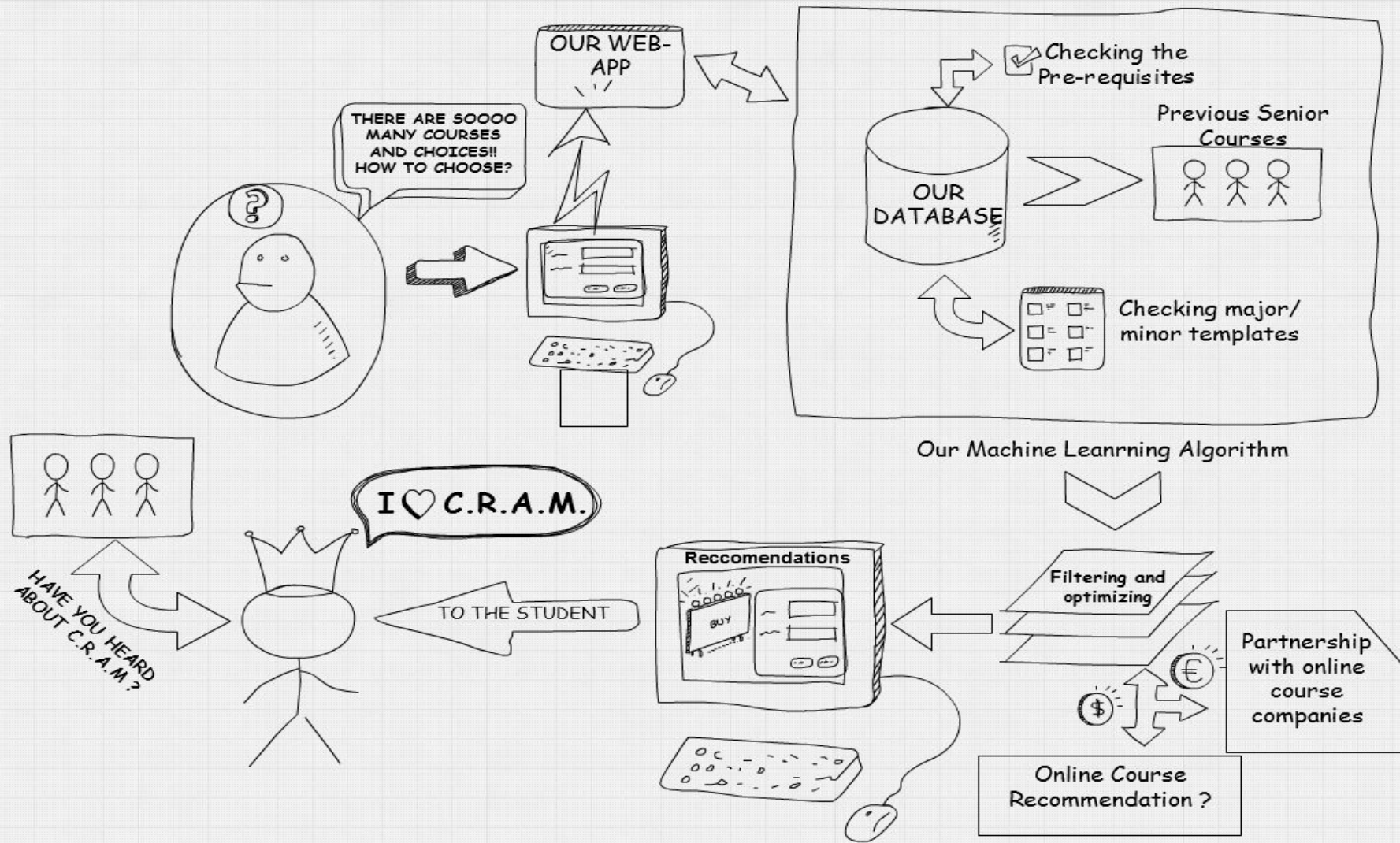
Automated Modelling for Course Recommendation

MOTIVATION

There are a lot of students who are unaware of the courses of study and various academic programmes that are offered by the institute such as Major/Minor and dual degree programmes.

Moreover, the information is dispersed across various domains requiring a huge time investment to explore and optimize.

Our Web-App simplifies the process of course hunting based on your previous course work and other options available.



UNIQUE VALUE PROPOSITION

- Our intuitive UI makes user experience very smooth.
- The algorithm learns and gets smarter with each user query as more and more people use the app, thus continuously improving the results.
- As people graduate over the years the results get better.
- The algorithm is a modification of standard 'K- ball kernel clustering' designed extensively for clustering in closely linked communities.

REVENUE STREAMS

- PAID USERS

We believe in the advanced tools that we have used to attract enough premium users.

- ADVERTISEMENTS

We will advertise the new platforms that provide education related resources. As the user content increases we can provide well directed ads.

WORK IN PIPELINE

We will develop a service for students of premier Institutes which assists them, based on their current and past coursework, projects done etc

- SUGGESTED PROJECTS & RESOURCES

Suggesting relevant projects and resources based on what they have done till now and what their seniors did

- CAREER PATHS (INTERNSHIPS AND BEYOND)

Recommending career paths based on what their seniors did and are doing currently.

COST ANALYSIS

PARAMETERS	DAYS FOR DEVELOPMENT & DESIGN
MEDIUM SIZE APP WITH UI	15
LOGIN AND DASHBOARD	5
SUBSCRIPTION AND PAYMENT	6
USAGE ANALYTICS	4
API AND OTHER INTEGRATIONS	8
TOTAL	4000 (40* \$ 100 per day)

BREAK EVEN

RATE OF PREMIUM SERVICES	=	\$ 20 per month
BREAK EVEN NUMBER	=	200 students

THANK YOU :)

QUESTIONS ?